

**CLAIMS**

1. A business structure comprising:  
a managed fund, wherein said fund does not pay fees to a General Partner  
5 and wherein said General Partner has an investment in said managed fund; and  
investment of said managed fund via convertible debt or another  
instrument.
2. The business structure of claim 1, wherein said General Partner is compensated  
10 on the same basis as Founders and Management.
3. The business structure of claim 1, wherein said convertible debt is valued by  
third party investors.
- 15 4. The business structure of claim 1, wherein said General Partner further  
comprises management or relevant technical expertise.
5. The business structure of claim 1, wherein said General Partner owns 5-10% of  
said company.
- 20 6. A method for funding a company, comprising:  
funding a company from an investment fund;  
allowing a Principal of said fund to develop and manage a company,  
wherein said Principal has common equity in said company.